# Evergreening

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### Motivation

## **Evergreening:**

- ▶ Idea that banks revive a loan close to default by granting further credit to the same firm
- ▶ Potentially contributes to keeping less-productive firms alive & depressing aggregate TFP
- "Zombie"-lending is typically associated with low-capitalized banks during depressions

#### **Research Questions**

- 1. Is evergreening a general feature of financial intermediation?
- 2. Can we find empirical evidence even for the U.S. over the recent past?
- 3. What are the macroeconomic consequences of evergreening?

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# This Paper

#### 1. Static Model

- Small deviation from benchmark model: "relationship banking"
- ► Better terms to firms with + legacy debt, productivity
- Intuition: banks take into account legacy debt and steer firm default

#### 2. Empirics

- Exploit cross-sectional variation in bank exposure to distressed firms
- ▶ + lending & − interest rates to distressed firms if bank owns a larger debt share
- ▶ Effects at the firm level: + borrowing, + investment, consistent with theory

#### 3. Dynamic Mode

- ▶ Embed static model mechanism into dynamic heterogeneous-firm model
- ▶ Economy features relatively larger firms, more debt, lower spreads, lower TFP

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### Literature

#### Empirical Evidence on Zombie Lending & Evergreening

- Japan: Peek & Rosengren (2005); Caballero, Hoshi & Kashyap (2008)
- ► Eurozone: Schivardi, Sette & Tabellini (2020); Blattner, Farinha & Rebelo (2020); Acharya, Eisert, Eufinger & Hirsch (2019); Acharya, Crosignani, Eisert & Eufinger (2020); Bonfim, Cerqueiro, Degryse & Ongena (2022).
- Cross-country: McGowan, Andrews & Millot (2018), Banerjee & Hofmann (2018)

Here: Exploit risk assessments to document lending distortions among U.S. banks.

#### Models of Zombie Lending & Evergreening

- ▶ Static: Rajan (1994); Puri (1999); Bruche & Llobet (2014); Acharya, Lenzu, Wang (2021)
- Dynamic: Hu & Varas (2021); Tracey (2021)

**Here:** Evergreening to avoid firm default; dynamic model to study aggregate implications.

# Static Model

#### Firm Problem



#### 2 periods

- Firm has pre-existing liability b and productivity z
- ▶ Borrows new debt Qb' to invest k' today, produces tomorrow (+NPV)
- **Defaults** on b at the start iff V(z, b; Q) < 0; Q offered before default decision
- ▶ No default in the 2nd period, new lending risk-free

$$\begin{aligned} \textit{V}(\textit{z},\textit{b};\textit{Q}) &= \max_{\textit{b'},\textit{k'}} \textit{Q} \textit{b'} - \textit{b} - \textit{k'} + \beta^{\textit{f}} [\textit{z}(\textit{k'})^{\alpha} - \textit{b'}] \\ \textit{s.t. } \textit{b'} &\leq \theta \textit{k'} \end{aligned}$$

- **Result:** there exists a  $Q^{\min}(z,b)$  such that firm defaults if  $Q < Q^{\min}$
- ▶ **Result**: investment k' satisfies:  $MPK = \frac{1+\theta\beta^f}{\beta f} \frac{\theta}{\beta f}Q$

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$$V(z,b;Q) = \max_{b',k'} Qb' - b - k' + \beta^f [z(k')^{\alpha} - b']$$
  
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# **Economy I: Competitive Lenders**

- ▶ Continuum of deep-pocketed, risk-neutral, competitive lenders with  $\beta^k > \beta^f$
- Equilibrium contract of competitive lenders satisfies

$$Q = egin{cases} eta^k & ext{if } eta^k \geq Q^{\min}(z,b) \ ext{o} & ext{otherwise} \end{cases}$$

▶ Equilibrium allocation  $(b^c, k^c, V^c)$  satisfies

$$\mathsf{MPK} = rac{1+ hetaeta^f}{eta^f} - rac{ heta}{eta^f}eta^k, orall z, b$$

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# Economy II: Relationship Banking



- Two key differences:
  - 1. **Stackelberg timing**: lender moves first & internalizes effect of Q on (b', k', V)
  - 2. **Relationship lending**: lender owns pre-existing liability b, lost in default
- ► Bank problem:

$$W = \max_{Q \ge \beta^k} \mathbb{I}[V(z, b, Q) \ge 0] \times \left[b - Qb'(z, Q) + \beta^k b'(z, Q)\right]$$

- ▶ Q ↑ implies trade-off:
  - + Reduce firm's likelihood of default, increase chance of recovering b
  - Less surplus extracted from new contract  $b'(\beta^k Q)$
- Firm has outside option of competitive bond market,  $Q \geq \beta^k$
- **Result**: there exists a  $Q^{\max}(z,b)$  such that the bank liquidates the firm if  $Q>Q^{\max}(z,b)$

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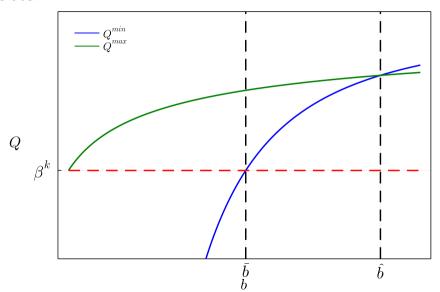
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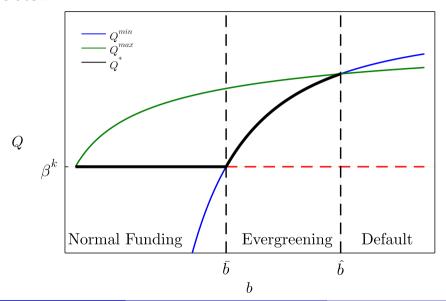
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# **Analytical Results**

- ► In "evergreening region":
  - 1. Q increasing in b
  - 2. Q decreasing in z
- "Worse" fundamentals (low z, high b)  $\Rightarrow$  higher Q
- ► Same pattern for k', b'
- Firm liquidated if high enough b / low enough z

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## **Summary**

#### ► The static model illustrates:

- Incentives to save firms with worse fundamentals
- Prevent inefficient liquidation & recover legacy debt

## **Empirical Evidence?**

- ► What's missing?
  - Endogenous distribution of firm borrowing and capital
  - ► Firm entry & exit + aggregation across firms
  - Repeated dynamic decision & moral hazard

Dynamic macro-model needed !

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# **Empirical Strategy**

## **Data**

#### Data Set:

- Corporate loans of Y-14Q data, covers large BHCs, sample: 2014:Q4 2019:Q4
- ► Loan-level panel with quarterly updates on universe of loan facilities >\$1M
- Detailed information about features of credit arrangement
- Banks' risk assessments about each individual loan or firm

#### Observed Risk Measures:

- One-year probability of default (PD), loss given default, ...
- ightharpoonup We use firms' PDs ightharpoonup sufficient statistic to measure firm distress (z,b)
- ightharpoonup PD is borrower-specific ightharpoonup comparable across banks

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# **Identifying Credit Supply Effects**

- ▶ Do relationship lenders extend more credit to firms in distress?
  - Need to account for potential links between bank-firm selection and firm demand
- ▶ Following Khwaja and Mian (2008), estimate regression for firm *f* and bank *b*

$$\frac{L_{f,b,t+2} - L_{f,b,t}}{\text{o.5} \cdot (L_{f,b,t+2} + L_{f,b,t})} = \alpha_{f,t} + \beta_1 \text{Debt-Share}_{f,b,t} + \beta_2 \text{Debt-Share}_{f,b,t} \times \text{Distress}_{f,t} + \gamma X_{b,t} + u_{f,b,t}$$

- ▶ Debt-share is  $L_{f,b,t}/Debt_{f,t}$ ; Distress equals one if  $\overline{PD}_{f,t} \ge \kappa_{90} = 3.89\%$
- Consider interest rate responses to address identification concerns
- ► Sample restricted to term loans only & pre-COVID period ("normal times")

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## Debt Share & Firm Distress



► Interactions Terms



Banks with a larger debt-share extend relatively more credit to firms in distress

	△ Credit			Δ Interest Rate			
	(i)	(ii)	(iii)	(iv)	(v)	(vi)	
Debt-Share	-10.59* (6.02)	-5.75 (5.65)	-10.57 (6.40)	0.18*** (0.05)	0.12* (0.06)	0.13** (o.o6)	
${\tt Debt\text{-}Share}\times{\tt Distress}$	31.58***	22.52**	36.08***	-0.90***	-0.68**	-0.71**	
	(7.14)	(8.97)	(12.05)	(0.33)	(0.31)	(0.32)	
Fixed Effects							
$Firm \times Time$	✓		✓	✓		✓	
Firm $ imes$ Time $ imes$ Pur.		✓			✓		
Bank $\times$ Time			✓			✓	
Bank Controls	✓	✓		✓	$\checkmark$		
R-squared	0.51	0.52	0.56	0.75	0.74	0.79	
Observations	7,980	5,282	7,915	7,849	5,184	7,777	
Number of Firms	847	602	844	837	588	834	
Number of Banks	36	34	34	36	34	34	

Bank controls: ROA, dep/assets, income gap, ln(assets), unused credit/assets, Tier 1 cap. buffer, liab./assets, loans/assets. Standard errors clustered by bank and firm. Distress:  $\kappa = 3.89\%$ . Sample: 2014;Q4-2019;Q4.

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... at lower interest rates (speaking against concerns about credit demand shifts)

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## Effects at the Firm-Level

- ▶ Do these effects persist at the firm-level, affecting total debt and investment?
  - Aggregation: weight regressors by debt shares across banks for some firm f
- ► Estimate regression for firm *f* at annual frequency:

$$\frac{y_{f,t+4} - y_{f,t}}{0.5 \cdot (y_{f,t+4} + y_{f,t})} = \alpha_f + \tau_{m,k,t} + \beta_1 \mathsf{HHI}_{f,t} + \beta_2 \mathsf{HHI}_{f,t} \cdot \mathsf{Distress}_{f,t} + \beta_3 \mathsf{Distress}_{f,t} + \gamma \mathsf{X}_{f,t} + \mathsf{u}_{f,t}$$

- ► Firm outcomes: y is either total debt or tangible assets ("investment")
- $ightharpoonup HHI_{f,t} = \sum_b (L_{f,b,t}/Debt_{f,t})^2$  is the Herfindahl-Hirschmann-Index for debt concentration
- ▶ Distress<sub>f,t</sub> measures firm distress and is defined as above:  $\overline{PD}_{f,t} >= 3.89\%$
- ightharpoonup Fixed effects: firm-FE  $lpha_f$  and industry-state-time-FE  $au_{m,k,t}$

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- Fixed effects: firm-FE  $\alpha_f$  and industry-state-time-FE  $\tau_{m,k,t}$

#### Effects at the Firm-Level

▶ Debt & investment declines for distressed firms, but less so if their debt is concentrated

	△ Total Debt		Investment	
	(i)	(ii)	(iii)	(iv)
нні	28.29*** (8.59)	27.64*** (8.57)	10.17*** (3.82)	10.25*** (3.85)
HHI × Distress	11.61** (5.27)	16.38*** (6.22)	7.08** (3.45)	6.63* (3.81)
Distress	-4.43*** (1.34)	-6.61*** (1.70)	-2.75*** (0.70)	-2.42*** (o.83)
Fixed Effects				
Firm	✓	✓	✓	✓
Time $\times$ Industry $\times$ State	✓	✓	✓	✓
Firm Controls × Distress		✓		✓
Firm Controls	✓	✓	✓	✓
R-squared	0.56	0.56	0.58	0.58
Observations	62,785	62,785	74,260	74,260
Number of Firms	14,887	14,887	17,611	17,611
Number of Banks	37	37	37	37

Firm controls: cash, net income, tangible assets, liabilities, debt (all relative to assets), ln(assets), observed credit/debt. Standard errors clustered by main-bank and firm. Sample: 2014:Q4-2019:Q4.

# Dynamic Model

## Dynamic Model



- ▶ Based on Hopenhayn (1992), Hennessy & Whited (2005), Gomes & Schmid (2010)
- ▶ Time discrete and infinite  $t = 0, 1, ..., \infty$
- Endogenous entry and exit of firms
- Constant labor supply, wage determined by firms' free entry
- Elastic supply of capital, depreciates at rate  $\delta$
- ▶ Firm problem: static version + equity issuance cost & default shocks
- Firms heterogeneous in productivity which follows AR(1) in logs

# Competitive and Relationship Lending



- $\triangleright$   $\mathcal{P}(s; Q)$  is probability of repayment and s = (z, b, k)
- ► Competitive Lending: Free-entry for lenders ⇒ zero-profit condition, implying

$$Q^{comp}(s)b' = \beta^k \mathbb{E}_{z'}[\mathcal{P}(s')b' + (1 - \mathcal{P}(s'))\psi(s')]$$

Relationship Lending: Lender can choose Q, subject to participation constraint

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 s.t.  $Q\geq Q^{new}(s)$ 

where

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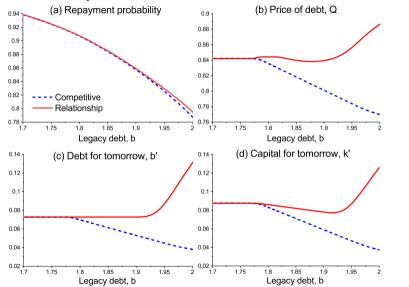
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## Dynamic Model: Policy Functions





# Impact of Introducing Relationship Lending



	Δ%
Firm level (Averd	iges)
Market Leverage	0.60
Interest rate	-1.24
Size	2.34
Productivity	-0.04
Exit rate	-0.70
Aggregates	
Debt	3.13
Capital	3.13
Measured TFP	-0.31

Relationship economy features: (i) less exit, (ii) more debt, (iii) lower interest rates, (iv) lower TFP

## **TFP Decomposition**

$$Y = \underbrace{\left(\frac{1}{S}\right)^{1-\alpha-\eta}}_{\text{avg. firm size}} \times \underbrace{\mathbb{E}[z^{\frac{1}{1-\alpha-\nu}}]^{1-\alpha-\eta}}_{\text{static misallocation}} \times \underbrace{\frac{Y}{Y^*}}_{\text{static misallocation}} \times \underbrace{\frac{Y}{K^{\alpha}N^{1-\alpha}}}_{\text{static misallocation}}$$

Ratio	% Δ
Output	2.12%
Factors	2.43%
Capital	0.99%
Labor	1.45%
MTFP	-0.31
Size	-0.27
Selection	-0.01
Static Misallocation	-0.03

MTFP losses arise primarily from increased firm size.

## How are subsidized firms different?



	Non-subsidized	Subsidized	Δ %
Capital	0.75	1.72	128.5
Productivity	1.02	0.94	-8.0
Output	0.41	0.60	46.1
Market leverage	0.53	0.80	50.6
Probability of survival	0.96	0.89	-7.6
Interest rate	7.75	10.02	29.2

- Subsidized firms are (i) larger, (ii) more indebted, (iii) less productive
- But: they pay higher interest rates, on average!

#### Conclusion

- Small modifications to standard model generate incentives to evergreen
  - ▶ Offer better terms to firms with + pre-existing borrowings and − productivity
  - ▶ Induces firms to borrow and invest more, may generate misallocation
- Document evergreening behavior by large U.S. banks
  - Compare credit conditions across banks that own different shares of firm debt
  - Banks with larger shares offer rel. more credit at lower rates to distressed firms
- Embed mechanism into dynamic model of industry equilibrium
  - ► Equilibrium: less productivity, larger firms, more debt, lower rates
  - ▶ Subsidized firms are large, indebted, less productive, and pay higher interest rates!

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# **Appendix**

## Static Model: Solution to the Firm Problem Pack

► Optimal borrowing b':

$$b' = \begin{cases} O & \text{if } Q < \beta^f \\ [O, \theta k'] & \text{if } Q = \beta^f \\ \theta k' & \text{if } Q > \beta^f \end{cases}$$

Optimal investment k:

$$\alpha z(R')^{\alpha-1} = \frac{1 - \theta(Q - \beta^f)}{\beta^f} (= MPK)$$

▶ Given interest rate Q, solution to the firm's problem characterized by set of functions

- $\triangleright$  b', k', V increasing in z, Q
- ▶ V decreasing in b

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## Bank Problem: Solution Pack

- Let  $Q^{\max}(z,b)$  denote maximum Q for which bank lends;  $W(z,b;Q^{\max})=0$
- ▶ Bank's optimal policy is then given by

$$Q = egin{cases} eta^k & ext{if } Q^{\min}(z,b) < eta^k < Q^{\max}(z,b) \ Q^{\min}(z,b) & ext{if } eta^k < Q^{\min}(z,b) < Q^{\max}(z,b) \ Q & ext{otherwise} \end{cases}$$

▶ Properties: (i)  $Q^{\max} > \beta^k$  iff b > 0; (ii)  $\frac{\partial Q^{\max}}{\partial b} > 0$ ; (iii)  $\frac{\partial Q^{\max}}{\partial z} < 0$ 

#### Robustness: Distress Cutoffs



	△ Credit			Δ	Interest R	ate
	(i)	(ii)	(iii)	(iv)	(v)	(vi)
Debt-Share	-10.15* (5.95)	-10.47* (6.02)	-10.03 (5.95)	0.19*** (0.06)	O.17*** (o.o5)	0.18*** (0.05)
Debt-Share × Distress	27.62** (11.93)	31.51*** (7.62)	26.87** (13.08)	-1.29* (o.66)	-0.81** (0.31)	-1.05* (0.55)
Distress Cutoffs						
$\overline{p} \geq \kappa_{95}$	✓			$\checkmark$		
$\kappa_{99} > \overline{p} \ge \kappa_{90}$		✓			✓	
$\kappa_{99} > \overline{p} \geq \kappa_{95}$			✓			$\checkmark$
Firm $\times$ Time FE	$\checkmark$	$\checkmark$	✓	✓	✓	$\checkmark$
Bank Controls	✓	$\checkmark$	✓	✓	✓	✓
R-squared	0.51	0.51	0.51	0.75	0.75	0.75
Observations	7,756	7,980	7,756	7,628	7,849	7,628
Number of Firms	837	847	837	828	837	828
Number of Banks	36	36	36	36	36	36

Bank controls: ROA, dep/assets, income gap, ln(assets), unused credit/assets, Tier 1 cap. buffer, liab./assets, loans/assets. Distress cutoffs:  $\kappa_{90}=3.89\%$ ,  $\kappa_{95}=7.75\%$ ,  $\kappa_{99}=35.42\%$ . Standard errors clustered by bank and firm. Sample: 2014:Q4-2019:Q4.

#### Robustness: Interaction Terms



	△ Credit			Δ Interest Rate		
	(i)	(ii)	(iii)	(iv)	(v)	(vi)
Debt-Share	-10.84* (6.01)	-6.58 (6.10)	-5.45 (14.08)	0.17*** (0.05)	0.21** (0.09)	0.22* (0.12)
Debt-Share × Distress	26.69*** (9.24)	26.50*** (7.08)	34.02*** (8.50)	-0.65* (0.34)	-0.87*** (0.29)	-0.66** (0.29)
Interaction Terms						
Bank Controls × Distress	✓	,		✓	,	
Debt-Share × Bank Controls Debt-Share × Firm Controls		<b>√</b>	,		<b>√</b>	,
Firm Controls			./			./
Bank Controls	1	1	<b>V</b>	/	1	<b>V</b>
Firm × Time FE	· /	· /	· /	· /	· /	· /
R-squared	0.51	0.51	0.51	0.75	0.75	0.77
Observations	7,980	7,980	7,400	7,849	7,849	7,279
Number of Firms	847	847	797	837	837	787
Number of Banks	36	36	36	36	36	36

Bank controls: ROA, dep/assets, income gap, ln(assets), unused credit/assets, Tier 1 cap. buffer, liab./assets, loans/assets. Firm controls: cash/assets, ROA, tangible assets/assets, ln(assets), liab./assets. Standard errors clustered by bank and firm. Sample: 2014;Q4-2019;Q4.

## **Zombie Measures & Firm Distress**



Zombie		Corr.	Indicator			PD Dis	stributio	n	
Measure	Obs.	Distress	muicator	P10	P50	P75	P90	P95	P99
FMP	79,119	0.20	1	.23	1.85	8.07	22.94	61.35	100
TME	79,119	0.20	Ο	.16	.67	1.53	3.7	6.65	23.54
SST	200.156	0.22	1	.31	1.62	3.98	10.22	19.88	100
331	200,156	0.22	Ο	.17	.73	1.6	3.5	5.9	20
СНК	189,388	-0.04	1	.15	.66	1.56	3.73	6.57	25.16
CHK	109,300	-0.04	Ο	.18	.97	2.08	5.07	10.01	35.42
Model	2/5 2/1	0.17	1	.43	2.8	7.16	19.73	30	100
Model	Model 245,341	0.14	Ο	.17	.76	1.77	3.73	6.92	22.7
PD Baseline				.17	.82	1.91	3.89	7.75	35.24

FMP=Favara, Minoiu, Perez-Orive (2022), SST=Schivardi, Sette, Tabellini (2022), CHK=Caballero, Hoshi, Kashyap (2008), Model=leverage>p90, ROA<p10.

## Dynamic Model: Timing



#### Within each period *t*:

- 1. Firm productivity z realized
- 2. Firm draws preference shocks  $\varepsilon^P, \varepsilon^D \sim$  extreme value, chooses to default or not
- 3. Non-defaulting firms invest, produce, repay debt, and borrow
- 4. Entrants pay cost of entry
- Competitive Lenders: contract Q determined at step 3
- Bank Lenders: contract Q determined at step 1

## Dynamic Model: Firm Problem •Back

▶ Value given Q and realization for the extreme-value shocks

$$V_{o}(z, b, k, \varepsilon^{P}, \varepsilon^{D}; Q) = \max \{V^{P}(z, b, k; Q) + \varepsilon^{P}, O + \varepsilon^{D}\}$$

•  $\varepsilon^P - \varepsilon^D \equiv \varepsilon$  distributed logistic with scale parameter  $\kappa$ , thus

Prob of Repayment : 
$$\mathcal{P}(z,b,k;Q) = \frac{\exp\left[V^{P}(z,b,k;Q)/\kappa\right]}{1+\exp\left[V^{P}(z,b,k;Q)/\kappa\right]}$$
  
Expected Value :  $\mathcal{V}(z,b,k;Q) = \mathbb{E}_{\varepsilon^{P},\varepsilon^{D}}V_{O}(z,b,k,\varepsilon^{P},\varepsilon^{D};Q) = \kappa\log\left\{1+\exp\left[V^{P}(z,b,k;Q)/\kappa\right]\right\}$ 

Firm value of repayment:

$$\begin{split} V^P(z,b,k;Q) &= \max_{b',k',n} div - \mathbb{I}[div < o][e_{con} + e_{slo} \times div^2] + \beta^f \mathbb{E}_{z'}[\mathcal{V}(z',b',k')|z] \\ \text{s.t. } div &= z(k^\alpha n^{1-\alpha})^\eta - wn - k' + (1-\delta)k + Qb' - b - \phi k \\ b' &< \theta k' \end{split}$$

## Dynamic Model: Solution to the Firm Problem

► FOC for capital:

$$\mathbb{E}_{\mathbf{z}'}\left\{\mathcal{P}(\mathbf{z}',b',k')\left(\beta^f\frac{1+\mu(\operatorname{div}')}{1+\mu(\operatorname{div})}\right)\left[\pi_k(\mathbf{z}',k')-\theta\right]\right\}=1-\theta Q.$$

- $\blacktriangleright$   $\pi_k(z',k')$  is the MPK next period
- Relationship between offered Q and the MPK when borrowing constraint binds
- ↑ Q associated with MPK ↓
- Constraint binds when

$$Q[1 + \mu(\operatorname{div})] - \beta^f \mathbb{E}_{\mathsf{z}'} \left\{ \mathcal{P}(\mathsf{z}', \mathsf{b}', \mathsf{k}') [1 + \mu(\operatorname{div}')] \right\} > \mathsf{O}$$

# Dynamic Model: Entrants & Industry Equilibrium

- $\triangleright$  Large pool of entrants may pay cost  $\kappa$  to enter and start producing next period.
- $\blacktriangleright$  We assume that each entrant is endowed with  $\kappa$  units of physical capital
- The value that they obtain is given by

$$V^{\mathsf{E}}(w) = \int_{\underline{z}}^{\widetilde{z}} \frac{V(z, 0, \kappa; w)}{\widetilde{z} - \underline{z}} \mathrm{d}z.$$

# Stationary Industry Equilibrium • Back

Given an arbitrary interest rate function Q, a SIE consists of

- 1. Policy functions (k, b')(z, b, k) and value functions V(z, b, k)
- 2. Equilibrium wage w
- 3. Mass of entrants m
- 4. Stationary distribution  $\lambda(z, b, k)$

#### such that:

- 1. Policies and values solve the firm's problem given (Q, w)
- 2. Wage is such that the free-entry condition is satisfied
- 3. Mass of entrants is such that the market for labor clears
- 4.  $\lambda$  satisfies its law of motion

$$\lambda(z',b',k') = \sum_{z,b,k} \Pr(z'|z) \mathbb{I}[b^p(z,b,k) = b'] \mathbb{I}[k^p(z,b,k) = k'] \mathcal{P}[V(b,z,k)] \lambda(z,b,k)$$
$$+ m \times \Pi_z^p(z') \mathbb{I}[b' = 0] \mathbb{I}[k' = 0]$$

## Calibration



Parameter	Description	Value	Source/Reason
ω	Cost of entry	1.118	Normalize w = 1
$ ho_{Z}$	TFP persistence	0.767	Gourio & Miao (2010)
$\sigma_{\sf u}$	TFP volatility	0.211	Gourio & Miao (2010)
$e_{slope}$	Equity issuance cost	0.2	Hennessy & Whited (2007)
δ	Depreciation rate	0.10	Standard
$\alpha$	Production, capital share	0.32	Standard
$\eta$	Production, labor share	0.48	Standard
$eta^{m{k}}$	Lender discount rate	0.97	Standard, real rate of 3%
$\psi_{1}$	Recovery value	0.35	Kermani & Ma (2020)
$\beta^f$	Borrower discount factor	0.884	Internally calibrated
c	Fixed cost	0.055	Internally calibrated
$\kappa$	Logistic distr., scale	0.225	Internally calibrated
ž	TFP distr. for entrants	1.301	Internally calibrated
<u>k</u>	Initial capital	0.805	Internally calibrated
$\theta$	Constraint parameter	1.040	Internally calibrated
$e_{con}$	Cost of issuing equity	0.010	Internally calibrated

## Model Fit



Moment	Source	Data	Model
Market leverage (median)	Y-14/Compustat	0.63/0.57	0.59
Debt over fixed assets (median)	Y-14/Compustat	1.09/1.20	1.04
Investment rate (aggregate)	Y-14/Compustat	0.104/0.14	0.14
Interest rate spread (median)	Y-14	3.29%	4.22%
Exit rate	Hopenhayn (2018)	9.0%	8.46%
Size at entry (relative to mean)	Lee & Mukoyama (2015)	0.60	0.58
Size at exit (relative to mean)	Lee & Mukoyama (2015)	0.49	0.37
TFP at entry (relative to mean)	Lee & Mukoyama (2015)	0.75	0.79
TFP at exit (relative to mean)	Lee & Mukoyama (2015)	0.64	0.72

# Impact of introducing relationship lending • TEP Decomposition • back

	$\Delta$ % with const. entry	Δ % with const. labor				
Firm level (Averages)						
Market Leverage	0.60	0.54				
Interest rate	-1.24	-1.13				
Size	2.34	1.99				
Productivity	-0.04	-0.02				
Exit rate	-0.70	-0.17				
	Aggregates					
Debt	3.13	1.04				
Capital	3.13	1.04				
Labor	2.14	0.00				
Output	2.14	0.10				
Wage	0.00	0.10				
Measured TFP	-0.31	-0.23				
Number of firms	0.77	-0.94				

Relationship economy features: (i) less exit, (ii) more debt, (iii) lower interest rates, (iv) lower TFP

## How are subsidized firms different?



Subsidized vs. Non-subsidized Firms in the RLE (medians)

	Non-subsidized	Subsidized	Δ %
Capital	0.75	1.72	128.5
Productivity	1.02	0.94	-8.0
Output	0.41	0.60	46.1
Payouts/assets	0.05	-0.01	-114.4
Market leverage	0.53	0.80	50.6
Interest rate	7.75	10.02	29.2
Probability of survival	0.96	0.89	-7.6
Interest-coverage ratio	1.67	0.45	-73.1
Age	7.87	10.17	29.2

- Larger, more indebted, less productive
- Actually Pay higher interest rates, on average!

Subsidized vs. Zombie Firms

## Subsidized Firms vs. Zombie Firms

▶ Back

Zombie firm definition from Favara, Minoiu, and Perez-Orive (2022):

▶ (i) Leverage above median, (ii) ICR below 1, (iii) negative net income

Model: 5.8% vs. 5.7% in the data.

